



BETTER TECH
B I N G O

Bingo!... you got lucky with your tech this week

But why bet your tech on a game of chance?

Kubus 





Bingo!... you got lucky.

But why bet your tech on a game of chance?

You can breathe a sigh of relief. Your fast-expanding network didn't fall over for long this week. Your under-pressure staff managed to handle most help desk tickets. You didn't suffer a business-critical cyberattack.

But what if you're not so lucky next week...?

Suppose luck doesn't come into it. Suppose you could shift responsibility for IT availability, patching, and incident resolution to a trusted managed service provider. Suppose you could depend on that provider's service-level guarantees, security, automation, compliance capabilities, and expertise when you need it.

Suppose your internal teams could then focus on innovation initiatives rather than routine maintenance. And suppose you could make this whole transformation cost-effectively.





The managed services market is expected to reach \$1.1 trillion by 2034.

Reasons to reconsider

Sound appealing? You're not alone. All sorts of organisation now bet their tech on better business certainty, using managed services.

According to Fortune Business Insights, the global managed services market is likely to grow from \$370.5 billion worldwide in 2026 to \$1,118.2 billion by 2034. Can you afford to buck the trend?

The case for switching your support strategy has never been more compelling...

Sort network problems before users know they exist

Managed services providers monitor, manage and maintain your network 24/7 every day of the year.

They check server health, network performance, disk utilisation, security events, and application availability around the clock.

The best providers deploy powerful AI tools to find and fix problems before users even know they exist. The AI-native approach continuously learns, adjusts, and optimises performance, giving you real-time troubleshooting and self-healing across all domains (wireless, wired, SD-WAN, WAN, data centre or security network).

What are the benefits? You should get greatly improved uptime and connection stability, enhanced productivity and performance for everyone on the network, and much better user experience and employee downtime.

These might be aims you set your own network team right now. But are they achievable with your in-house resource and expertise?



Internal and external teams doing what they're best at

Managed services providers have expertise to support the most complex tech estates.

Their specialists help manage all your pressure points, including networking, security, cloud computing, database, and applications.

Providers train their people to keep up with changing platforms and vendor technologies.

You will find providers with excellent compliance knowhow for your sector, able to implement regulatory controls, maintain audit documentation, and prepare for assessments: critical for industries where non-compliance penalties are severe. Business continuity and disaster recovery are also well supported.

As your organisation expands and IT support is challenged to respond, your chosen provider will make sure you're easily scalable. New users, locations, and services will be added quickly and easily. If you open a new office, an entire IT environment will be configured remotely, often in days.

Members of your inhouse team have deep knowledge of your organisation and its culture. Are you using them most effectively by resolving help desk tickets with repetitive, manual tasks, or juggling multiple projects with no time to deliver a quality solution?

Wouldn't their time be better spent on strategic IT planning and IT project implementation? Or couldn't they use their technical capabilities to improve sales, customer service, or supply chain performance through innovation?



Be ready for inevitable cyber threats

How secure is your organisation and its assets? Can you protect all your sensitive data on every server, laptop, smartphone, or tablet on your network? Can you convince your customers and regulatory bodies?

Small and medium sized businesses are increasingly vulnerable to cyberattacks, and many have inadequate defences. Roughly 43% of cyberattacks target small businesses, according to industry surveys, yet only 14% of these organisations report effective or adequate security measures in place.

Specialist expertise will help assess your vulnerability to cyberattack through ongoing network monitoring, deploying experience that would be costly to recruit to your inhouse team. The right provider will offer proactive threat hunting and advanced analytics to investigate and neutralise threats to your network.

And if you need firewalls, antivirus, intrusion detection and compliance monitoring security tools, you get advice on implementing them for optimal effectiveness – including scalable solutions for those organisations that are growing fast.

Cost-effective and predictable IT budgeting

No matter how appealing the arguments for improved levels of support, the cost case has to be compelling. Managed services scores well.

Providers usually charge a fixed monthly fee for IT monitoring, maintenance and support. So you can shift IT spend from unpredictable capital expenditure to predictable operational budgets, helping you plan and allocate resources.

Predictable doesn't mean inflexible of course. As organisations grow, managing IT in-house gets increasingly complex and expensive. Managed services provide cost-effective access to enterprise-grade technology and expertise without the costs of a large internal IT team.

Estimating cost savings from implementing managed services strategies is obviously down to each organisation. Figures often quoted, though, suggest that 25-45% is typically saved on total IT costs when a managed service solution performs equivalent capabilities to an in-house team. The saving is mainly due to economies of scale, vendor partnerships, and more efficient use of resources.

This is a relatively 'conservative' view. A more indepth return on investment assessment might also look at potential impact on organisations' performance and user productivity associated with higher levels of network downtime, and potential risks to the business of unscheduled replacement of outdated hardware and software.





In short

The range of managed services is as broad and deep as organisations require. You can choose support that matches your organisation and all its IT needs. Or you can start with services that meet your priorities and add to them as you feel the benefits.

For organisations of all shapes and sizes the starting point is often the network. In today's digital-first world, your network is the backbone of your organisation. Uninterrupted connectivity and robust security are essential to keeping operations running smoothly and securely.

Inhouse teams dedicated to monitoring, managing, and maintaining your network can be costly and resource intensive. Your skilled and specialist people may well find themselves focusing on BAU activities instead of delivering growth and change for your organisation.

With Kubus's Network Monitoring service, for example, you gain access to a UK-based managed services team of experts who proactively monitor your network and its security 24/7/365, so you don't have to.

We can ease the load at Kubus by supporting you and your team. With our breadth of skills and expertise, we can ensure your network and security is managed effectively and give you real experience of how managed services can transform your IT support today and tomorrow.



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Don't wait for problems to stack up,
book your Better Tech today.

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